**UNDERSTANDING AND CONNECTING WITH COLLEGE STUDENTS AND HOW THEY FIT INTO THE LOCAL CHURCH**

Instructor**:** Hunter Ballew, UTEP BSM Director,

Synopsis: In this course, we will spend time understanding Generation Z - what makes them unique, what do they like, what are their strengths and weaknesses. We will explore ways to connect with them. We will discuss how they fit into the local church. And finally, we will game plan and implement strategies to reach them in our own contexts.

Schedule:

Week 1 - Meet Generation Z

Week 2 - What are they looking for?

Week 3 - Connecting with the next generation

Week 4 - What does your church need?

Week 5 - Putting it into practice

Week 6 - Where do they fit in?

Week 7 - How to start a College Ministry

Week 8 - Now what…?